



Morgan Szczygiel

Graphic Designer

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Graphic Designer

Optiview USA - Nov. 2022 - March 2023

- assist the marketing department graphically on campaigns from planning to delivery
- create new designs for internal and external print / digital media
- assist in maintaining company wordpress website as well as creating content to include
- create advertising content for social media
- Take photos of products and edit for placement on website and in other digital / print materials

Mad Men Marketing - March 2023 - July 2023

- work with a creative team on content production
- develop unique fonts, color schemes, and other design elements to portray the company/clients brand
- stay up to date on design software and be available for meetings throughout the day as needed
- flexible to switch/handle multiple clients at once

East Coast Worldwide - Sept. 2023 - Dec. 2023

- manage, gather, & create content for social media platforms

Freelance Graphic Designer 2020 - Present

Hanky Q. Talk Show Poster - 2021

- worked with client to design a talk show poster
- photographed and merged images
- made graphics using illustrator and photoshop

Fitness Training Logo - 2022

- worked with client to form ideas and gain knowledge
- developed potential designs
- created the logo in illustrator

Engage360 - March 2024 - Present

- create any & all designs for clients/events we are running
- design websites & microwebsites
- create designs for documents, company decks, logos, marketing proposals, social media, & emails

Experience

Full Sail University

Winter Park, FL

June 2022

GPA - 3.75

Bachelor of Science,

Graphic Design

Valedictorian

Education

Interests

- Music

- Long Boarding

- Matcha

- Traveling

- Working Out

- Film/Movies

Design Abilities

- Page Layout
- UX/UI
- Image Edting/Retouching
- Web Design
- Graphics
- PDF Creation
- Branding/Logos
- Marketing Collateral
- Product Photography
- Advertising
- Large/Small Print Collatoral
- Typography

Software Skills

- Adobe Illustrator
- Photoshop
- InDesign
- Lightroom
- Acrobat Pro
- Google Drive
- Trello
- Keynote
- Premiere Pro
- Wix
- Microsoft
- Outlook
- Mailchimp
- Wordpress
- Shopify