



## Morgan Szczygiel Graphic Designer

Jacksonville, FL

815.795.0224

Morganszczygiel@outlook.com

morganszczygiel.wixstudio.com/designs

### Graphic Designer

#### Optiview USA - Nov. 2022 - March 2023

- Assist the marketing department graphically on campaigns from planning to delivery
- Create new designs for internal and external print / digital media
- Assist in maintaining company WordPress website as well as creating content to include
- Create advertising content for social media
- Take photos of products and edit for placement on website and in other digital / print materials

#### Mad Men Marketing - March 2023 - July 2023

- Work with a creative team on content production
- Develop unique fonts, color schemes, and other design elements to portray the company/clients brand
- Stay up to date on design software and be available for meetings throughout the day as needed
- Flexible to switch/handle multiple clients at once

#### East Coast Worldwide - Sept. 2023 - Dec. 2023

- Manage, gather, & create content for social media platforms

#### Freelance Graphic Designer 2020 - Present

- ##### Hanky Q. Talk Show Poster - 2021
- Worked with client to design a talk show poster
  - Photographed and merged images
  - Made graphics using illustrator and Photoshop

##### Fitness Training Logo - 2022

- Worked with client to form ideas and gain knowledge
- Developed potential designs
- Created the logo in illustrator

##### Engage360 - March 2024 - Present

- Create any & all designs for clients and/or events we run
- Design websites & micro websites
- Create a company brand identity, company decks, logos, marketing proposals, social media, & emails

## Experience

Full Sail University  
Winter Park, FL  
June 2022  
GPA - 3.75  
Bachelor of Science,  
Graphic Design  
Valedictorian

## Design Abilities

- Page Layout
- UX/UI
- Image Editing/Retouching
- Web Design
- Graphics
- PDF Creation
- Marketing Collateral
- Branding/Logos
- Product Photography
- Advertising
- Large/Small Format Print
- Typography

## Software Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Premiere Pro
- Adobe Lightroom
- Adobe XD
- Acrobat Pro
- Google Drive
- Trello
- Wix
- WordPress
- Shopify
- Microsoft
- Mailchimp

## Education

- Music
- Long Boarding
- Fashion/Apparel

- Traveling
- Working Out

- Film/Movies

## Interests